PRASANNA RAGHAVAN R S

979 108 9117 | mails.of.raghav@gmail.com

Eager to work in a fun-filled place,
with tons of opportunities to learn and grow.

PEOPLE SKILLS

Adaptable | Assertive | Responsible | Ability to lead | Problem-solving
Fun-loving and easy to work with | Ability to listen, observe and analyse | Emotional Intelligence

TECH SKILLS

Graphic Design | Traditional & Digital Art | Video Editing | Photography | Motion Graphics

WORK EXPERIENCE

Dec 2018 - Present

Senior Executive - Graphic Design : Alliance Infrastructure Projects Pvt. Ltd.
- Leading the Creative Team and maintaining the creative assets library.
- Creative production (static images/gifs/videos/print files) for both digital ads and offline marketing.
- Coordination with different stakeholders (internal teams, agencies, and project heads) throughout the creative process. Coordination with external vendors for project photoshoots.

Learnings: Digital marketing, level-up in graphic designing and video editing, leadership skills, time and people management, documentation.

June 2016 - Nov 2018

Independent Freelancer

Freelancing in art, graphic design, video editing, photography and writing.

Learnings: Level-up in acrylic painting, documentation, time and people management, ability of 'read' the customer, money management.

Sept 2014 - May 2016

Creative Head of Design : SP Robotic Works Pvt. Ltd.

Graphic design for both digital and print media, video editing, photography, social media management and email marketing.

Learnings: Level-up in graphic designing and video editing, time management, coordination between departments, event management.

Aug 2012 - Aug 2014

Research Analyst : Relationship Science India Pvt. Ltd.
Building web-crawlers using HTML. Quality control for the gathered data.

Learnings: Research, documentation, HTML.

SOFTWARE SKILLS

Adobe Illustrator	Adobe Photoshop	Adobe Premiere Pro	Autodesk Sketchbook Pro
CorelDraw	Adobe Lightroom	Adobe After Effects	Procreate

CERTIFICATES

UI/UX Design Specialization (from California Institute of the Arts) - ONGOING
Fundamentals, Visual Elements, Strategy & Information Architecture, Wireframes to Prototypes

Game Design: Art and Concepts Specialization (from California Institute of the Arts) - 96.3%
Fundamentals, Story & Narrative, World Design, Character Design and Game Design Documentation

Graphic Design Specialization (from California Institute of the Arts) - 97.5%
Fundamentals, Typography, Imagemaking, Branding and History of Graphic Design

Super-Earths and Life (from Harvard University) - 91%
A study, with a combination of Astronomy, Biology and Geology, to find life on other planets

TRADITIONAL EDUCATION

2012: BE Electronics and Communication *(SKR Engineering College)* : 70%
2008: Twelfth *(St. John's Mat. Hr. Sec. School)* : 86%
2006: Tenth *(St. John's Mat. Hr. Sec. School)* : 83%

AWARDS & HONORS

WORKPLACE
February 2019: **Star of the month** - Alliance Infrastructure Projects Pvt. Ltd.
June 2014: **Employee of the month** - Relationship Science India Pvt. Ltd.

ART
January 2018: Exhibited paintings at Lalit Kala Academi, Chennai
September 2016: Exhibited pencil sketches and photographs at AIFACS, New Delhi
August 2016: Exhibited pencil sketches at Lalit Kala Academi, Chennai

PHOTOGRAPHY
May 2016: Third prize in India Photography Awards - Nature Category
and 8 other awards in various online photography contests

LANGUAGES

Tamil *(read & speak)* | English *(read, write & speak)* | French *(read & write)*

Detailed résumé and portfolio on **www.artsderaghav.com/resume**